



RETAIL CUSTOM
PROGRAM

2025

STYLES & PRICING

MEN / WOMEN

STRADA JERSEY	\$50.00	TEAM PRO MESH SL BASELAYER	\$30.00	PRO LIGHT WIND VEST	\$65.00
COMPETIZIONE 3 JERSEY	\$60.00	TEAM BIBSHORT	\$75.00	PRO LIGHT W WIND VEST	\$65.00
TRAIL JERSEY SS	\$50.00	COMPETIZIONE BIBSHORT - KISS PAD	\$80.00	UNISEX	
TRAIL JERSEY LS	\$55.00	COMPETIZIONE SHORT	\$70.00	TEAM RACE GLOVE	\$20.00
TEAM LS JERSEY	\$75.00	FREE AERO RC BIBSHORT	\$110.00	FULL FINGER TEAM GLOVE	\$25.00

* 75+ unit price less 10% pricing on all other styles

TERMS & CONDITIONS

- Dealer must submit a qualifying Summer 2025 pre-season by the deadline to be eligible
- Minimum ordering requirements must be met for all styles ordered
- Dealers receive program pricing and Net 30 payment terms on any retail custom order
- Terms subject to credit approval
- Dealers who place pre-season orders are eligible to receive program benefits for that entire season

* season is defined as the period between pre-season deadlines

GRAPHICS SERVICES

- Start by sending us your logo, corporate colors in pantone, and a design brief
- Within 5 business days we'll deliver an initial design applied to one jersey and bibshort style of your choosing, as well as to the accessory styles listed in the Retail Custom Program